

A group of eight young women are posed in two rows. The back row has five women standing, and the front row has three women kneeling. They are all wearing matching short-sleeved shirts with a colorful patchwork or quilt pattern and dark-colored skirts. The woman on the far left of the back row has her arms raised. The woman in the center of the front row is wearing light-colored pants instead of a skirt. They are all smiling at the camera. The background is a painted backdrop featuring a large green plant in the center, a blue sky with clouds on the left, and a red and white striped awning at the top. The floor is a light brown color.

20c

SIX FLAGS  
GAZETTE

SUMMER 1967



**SIX FLAGS**  
O V E R T E X A S

G A Z E T T E

THREE ISSUES PUBLISHED ANNUALLY: SPRING, SUMMER AND FALL.

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DAVID BLACKBURN, VICE PRESIDENT AND PUBLIC RELATIONS DIRECTOR.

P. O. BOX 191  
ARLINGTON, TEXAS, 76010



# CO-ED CAST ENTERTAINS IN CRAZY HORSE



THREE OF THE EIGHT LOVELY CO-EDS WHO COMPRISE THE "SISTERHOOD" ACT IN THE CRAZY HORSE SALOON, PLAY THEIR KAZOOS DURING ONE NOVELTY NUMBER.



# SIX FLAGS RECEIVES PLAUDITS

BY JACK RUSSELL

City Editor

San Mateo, California, TIMES

To the world in general and California in particular, there is only one Disneyland.

All other amusement parks are measured against it. These include the famed European ones. Most of them fail by a long shot. Some, in fact, like New York's highly touted Freedomland, have gone under with tremendous deficits.

Others have been limping along barely in the black.

However, this reporter, a native Californian, has found one that can show even Disneyland a few new tricks.

It is the 115-acre park called, rather flamboyantly, SIX FLAGS Over Texas, and is located midway between Fort Worth and Dallas in Arlington, Texas.

From August 4, 1961, when it opened, until November 27, 1966, more than 8,500,000 visitors have thronged the Park, making it a remarkable success story. Last year was the



greatest yet, with 1,915,720 attending the Park.

This year SIX FLAGS opens on April 29. During the Spring, the Park is open Friday evenings and Saturdays and Sundays. Starting May 27, the

Park swings into its summer season and is open seven days a week until Labor Day, September 4. After that, it reverts back to Saturdays and Sundays only through closing on October 29.

Continued on Page 4



## WELCOME VISITORS ENJOY THE FINEST IN seafood

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Great Southwest Corporation, which owns and operates SIX FLAGS Over Texas, is so pleased with the Park's operation it is currently building its second theme park, which is located in Atlanta, Georgia. This 276-acre, \$12,000,000 center, dubbed SIX FLAGS Over Georgia, is scheduled to open in June 1967.

If any proof is needed that the fame of SIX FLAGS Over Texas is spreading, the fact that 38.2 per cent of the visitors are from out of state should be considered. Naturally, the Southwest leads the attendance figures, but California was represented by 16,475 visitors last year, Kansas by 48,851, Illinois by 14,368, and 4,448 toured the Park from New York.

Here are some of the features

which impressed us as superior to those of all other theme amusement parks we've visited.

- 1) The single price arrangement. For \$3.95 for adults and \$2.95 for children, the red carpet is rolled out. There are no extra prices for



- 2) The immaculate landscaping of the Park, with spotless streets and lush greenery all kept up to snuff by a vast force of 1,500 young college and high school students.
- 3) The air-conditioned walkways where you wait to board the various rides (as an extra treat for the would-be riders, there is closed circuit television showing various other rides in the Park).
- 4) The covered trains which carry the visitor from the extensive parking lots free of charge to the entrance gates.

The amusement park has been recognized by the Texas State Historical Survey Committee as being educationally and historically authentic, along with its entertainment.

The state agency devoted to histori-

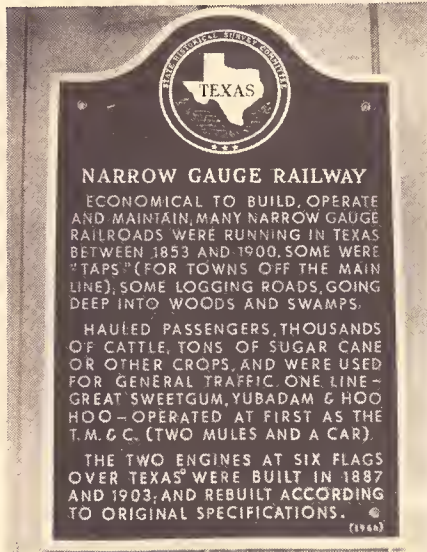
rides or for shows. You can ride as many times as you wish from morning to closing on any ride for the initial admission prices. Only food costs and souvenirs are added on, so that the harried breadwinner knows when he enters what he will spend.



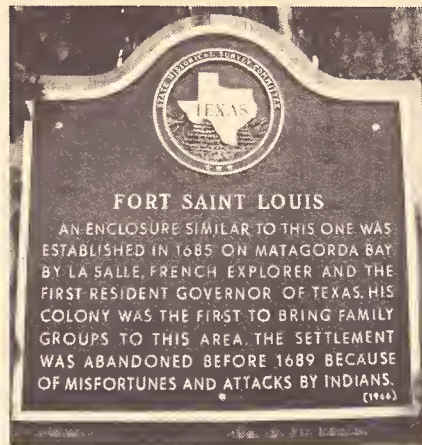
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cal preservation has erected seven historical markers throughout the Park. An eight-foot granite official Texas historical marker just outside the entrance tells the story of Texas' history under the flags of Spain (1519-

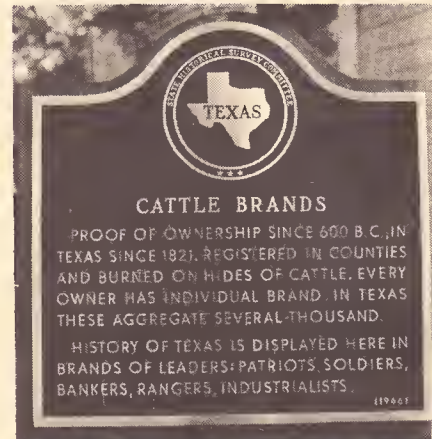


1685 and 1690-1821); France (1685-1690); Mexico (1821-1836); Republic of Texas (1836-1845); the Confederacy (1861-1865) and the United States (1845-1861 and 1865 to the present).



Each marker within the Park pays tribute to the value of a particular area or attraction in depicting milestones important in Texas history.

Fort Saint Louis is marked as being representative of the settlement established by Rene Robert Cavalier Sieur de La Salle in 1685 on Matagorda Bay.



Another bronze tablet points out that as Texas became more populated, the old Butterfield stagecoach lines linking east to west became a vital media of communication through travel and mail service.

The open ranges of Texas cattle country made necessary the registration of cattle brands for proof of ownership. This also is marked.

There is a marker for the two authentic steam engines originally built in 1887 and 1903. They are care-

Continued on Page 6

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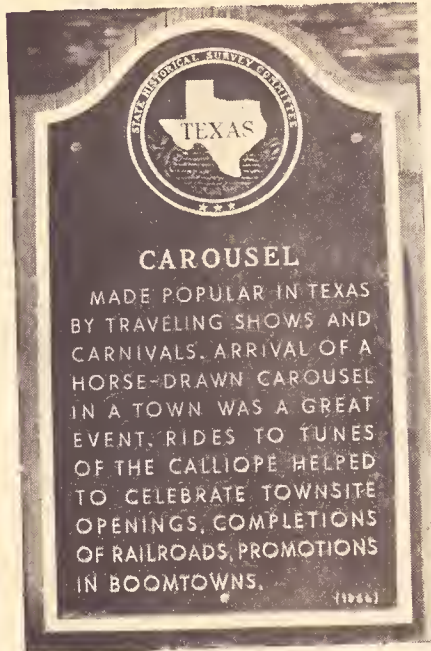
Phone: FE 1-8351





fully restored by engineers at SIX FLAGS Over Texas in 1961. Trains such as these transported passengers, crops and thousands of cattle over narrow-gauge railways through Texas territory.

The carousel, made popular in Texas by traveling shows and carnivals,



is cited as being of great value in the celebration of new townsites and boomtown promotions.

The wooden cable tool oil rig located in the Boomtown Area is marked as an exact replica and consists of the same rigging and tools used in 1920 to drill the Crowley No. 1 near Breckenridge, Texas.

There are not as many rides, of course, as there are at Disneyland, but those that are there (currently 75 rides, attractions and shows) are just as imaginative and as thrilling.

One of the best is the riverboat ride out of Fort Saint Louis, which includes being fired upon by Spanish guns, trees crashing into the water, mysterious waterfalls which swing open and numerous sound and sight effects.

Another popular ride which has been a keynote of the Park is the Asseradero or "saw mill." Guests ride in fiberglass logs through a replica of an early-day saw mill and then careen wildly down the flume with spray bursting on all sides (original designs to create a spray resulted in the water being dumped uncereemoniously on the heads of the riders, but this has been corrected and spray is only cooling now, particularly on a warm day).

Challenging the log ride is the new "Run-A-Way Mine Train," as exciting a speed ride as we have ever

## Summer Edition, 1967

been on. Built by SIX FLAGS at a cost of \$1,000,000, the train travels at a maximum speed of 38 feet per second over the 2,484-foot length of track. It races through a hotel lobby, cuts into the jaws of a giant rock-crushing machine, dives into a 150-foot-long curving tunnel built underneath the water, and emerges in the midst of a fleet of Indian war canoes.

There are also the 190-foot-high

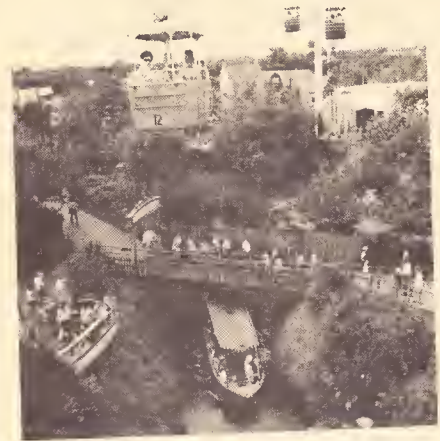


## SIX FLAGS GAZETTE

Sky Hook; the exciting, chilling Speelunkers Cave Ride; the original antique Chaparral car rides; the modern speedway rides and numerous other unique attractions geared to the "six flag" theme.

The rides are only a part of the attractions, however.

There is an exciting free stage show in the air-conditioned amphithe-



atre featuring the top college talent of the South, Midwest and Southwest in bright and satirical musical comedy productions; the traditional gunfight in front of Judge Roy Bean's courthouse; the crack Confederate Army drill team on parade; the Crazy Horse Saloon shows staged every day that the Park is in operation; and a real Wild West Show and Rodeo. The delightful "Campus Revue" begins in mid-June, and the shows are staged three times a day throughout the sum-

Continued on Next Page







### THE POPULAR LOG FLUME RIDE PROVIDES EXCITEMENT AND THRILLS GALORE

mer months.

The warmth of the young attendants who dominate every facet of the operation is one of the hidden assets to the Park that can't be brought out in cold statistics. Suffice to say that these clean-cut "hosts and hostesses", all dressed in colorful costumes, exude a refreshing wholesomeness that truly impressed us.

The center abounds in reasonably priced eating stands and restaurants; drinking fountains with COLD water and restrooms are plentiful.

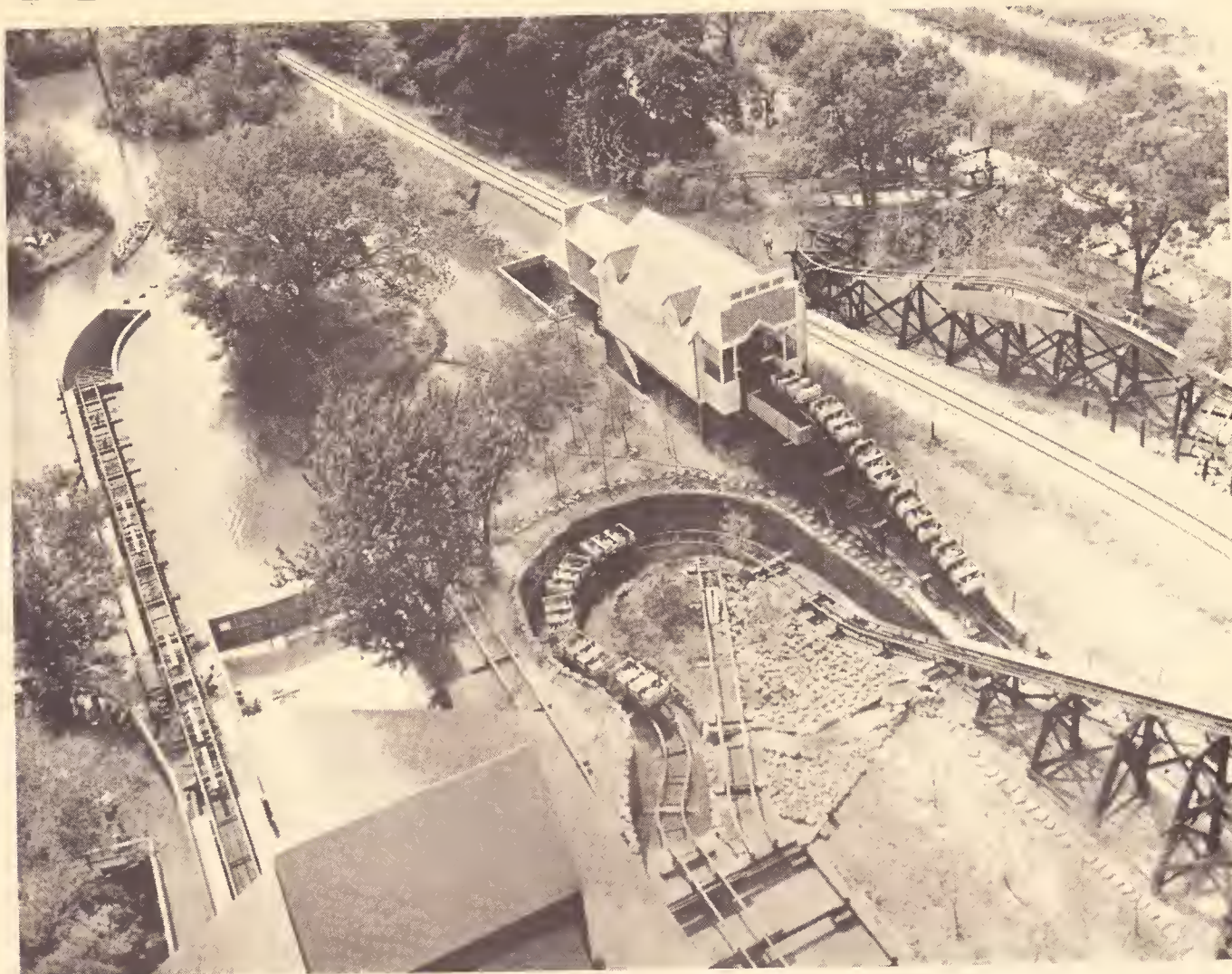
There is not nearly the amount of commercialization as there is at Disneyland, but there is still not nearly enough time within a single day to visit all of the six areas.

SIX FLAGS is now the most popular single tourist attraction in Texas according to Frank Hildebrand, Director of the Texas Tourist Development Agency. It promises to grow into one of the biggest and most popular in the nation in the next few years.





# NEW MINE TRAIN RIDE FOR '67



Six Flags Over Texas begins its 1967 season on Saturday, April 29.

The announcement came from Angus G. Wynne, Jr., President of Great Southwest Corporation, owner-operator

of the famed 115-acre, historical-theme entertainment park located midway between Dallas and Fort Worth.

During the Spring, Six Flags Over

Texas will be open on Fridays from 5 p.m. to 11 p.m. and on Saturdays and Sundays from 10 a.m. to 10 p.m. Starting May 26 and continuing

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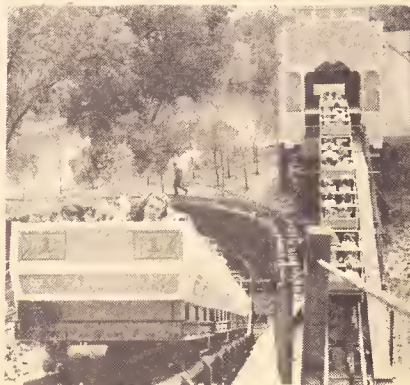




through Labor Day, the Park will be open seven days a week from 10 a.m. to 10 p.m. Following Labor Day and until the season closes October 29, Six Flags will operate on Saturdays and Sundays only from 10 a.m. to 8 p.m.

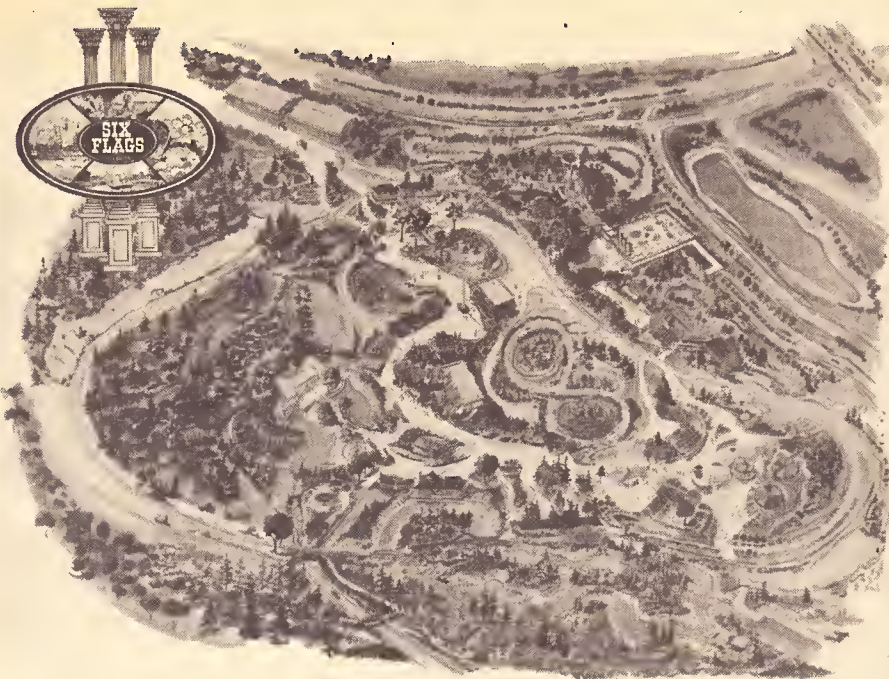
The Run-A-Way Mine Train ride, key project in the \$1,000,000 expansion of the Boom Town Section of the Park which was begun last season, has been completed over the winter months. The ride, one of the most exciting ever developed, was introduced to visitors on a limited basis near the end of last season, while work continued on the project.

An attendance milestone will also be reached during the forthcoming season, as Six Flags anticipates welcoming its ten-millionth visitor sometime during the month of August. The Park, which opened in 1961, has already counted over 8.5 million visitors.





# GEORGIA NOW HAS SIX FLAGS



A huge throng of visitors, including Gov. Lester Maddox, attended opening-day ceremonies Friday for Six Flags Over Georgia — the new \$12 million, 276-acre family amusement center just 10 minutes west of downtown Atlanta.

Gov. Maddox said the park will make "a grand contribution to not only this area, but to all Georgia." He praised the men who built the park, and said it provides "good, wholesome and clean fun" for everyone.

Modeled after Six Flags Over Texas, the Georgia park was built by the Great Southwest Corp., a diversified real estate firm whose president, Angus G. Wynne is a prominent Dallas, Texas, developer.

Among the dignitaries attending

the opening day ceremonies was Stewart Saunders, chairman of the board of the Pennsylvania Railroad, the parent corporation.

MR. SAUNDERS told the audience that plans were in the works to develop a large industrial park in Fulton County near Six Flags. He said it was hoped that 150 new industries would be attracted to the site.

"The industrial park would represent an investment of \$100 million," said Mr. Saunders, "and it would open up 10,000 new jobs."

After the ceremonies were concluded, visitors spread out through the huge amusement park.

Six Flags Over Georgia takes its theme from Southeastern history. Considerable effort has been made



by the park's art director, Hans Peters, to reproduce historically accurate entertainment.

All together, there are 75 different rides and events, generally aimed at children, but grown-ups will enjoy them too.

Of special interest to Georgians are the Dahlenego Mine Train and the Georgia Railroad ride. The Mine Train takes you on a wild ride through densely forested countryside that recalls the North Georgia mining days which made Dahlenego famous.

OTHER ATTRACTIONS highlighting Georgia include an imaginary trip through the Okefenokee Swamp and a boat ride up the Ogeechee River that takes you back to the days when General Oglethorpe fought







One Die Reaves, a student at Georgia State College, takes a moment to help make one of the SIX FLAGS Over Georgia restaurant's special for the park's opening on June 16. At this point, guests are boarding the free-car trains and he taken as a meal on the ride. The car is on the center. Squatted two minutes from downtown Atlanta on the way to the park.

off French explorers and adventurers.

The park also features a tall Astrolift, a Swiss-built sky ride that rises 82 feet above the park.

Park officials say they can handle 20,000 visitors a day, and they expect to attract 1.5 million tourists in 1967.

The park is located 10 minutes west of downtown Atlanta on I-20 near the Chattahoochee River. Six Flags is open daily from 10 a.m. to 10 p.m. through Labor Day.



## IT'S DELIGHTFUL

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See  
Locations  
On Map  
Page 13

Six Flags Guest enjoy take-out "PARTY-PACK" meals from Underwood's Cafeterias. Cost less than \$1.00 per Person.

LOOK! YOUR CHOICE.. 1 MEAT!

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**4** • CHICKEN-4 HALVES  
• FRIED OR B-B-Q  
• BAR B-Q BEEF -24 OZ  
• SAUSAGE - 8 LINKS  
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Reg.  
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SERVES SIX

**6** • CHICKEN - 6 HALVES  
• BAR-B-Q BEEF - 36OZ.  
• SAUSAGE - 12 LINKS  
PAK

**\$5.59**  
Reg.  
6.75

SERVES EIGHT

**8** • CHICKEN- 8 HALVES  
• BAR B-Q BEEF 48 OZ.  
• SAUSAGE-16 LINKS  
PAK

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9.00

All "Party Paks" Served With: Potato Salad, Bar B Q Beans, Slaw, Bread, Silverware, Plates, Napkins,, & Wet Nap Moisture Towlette.

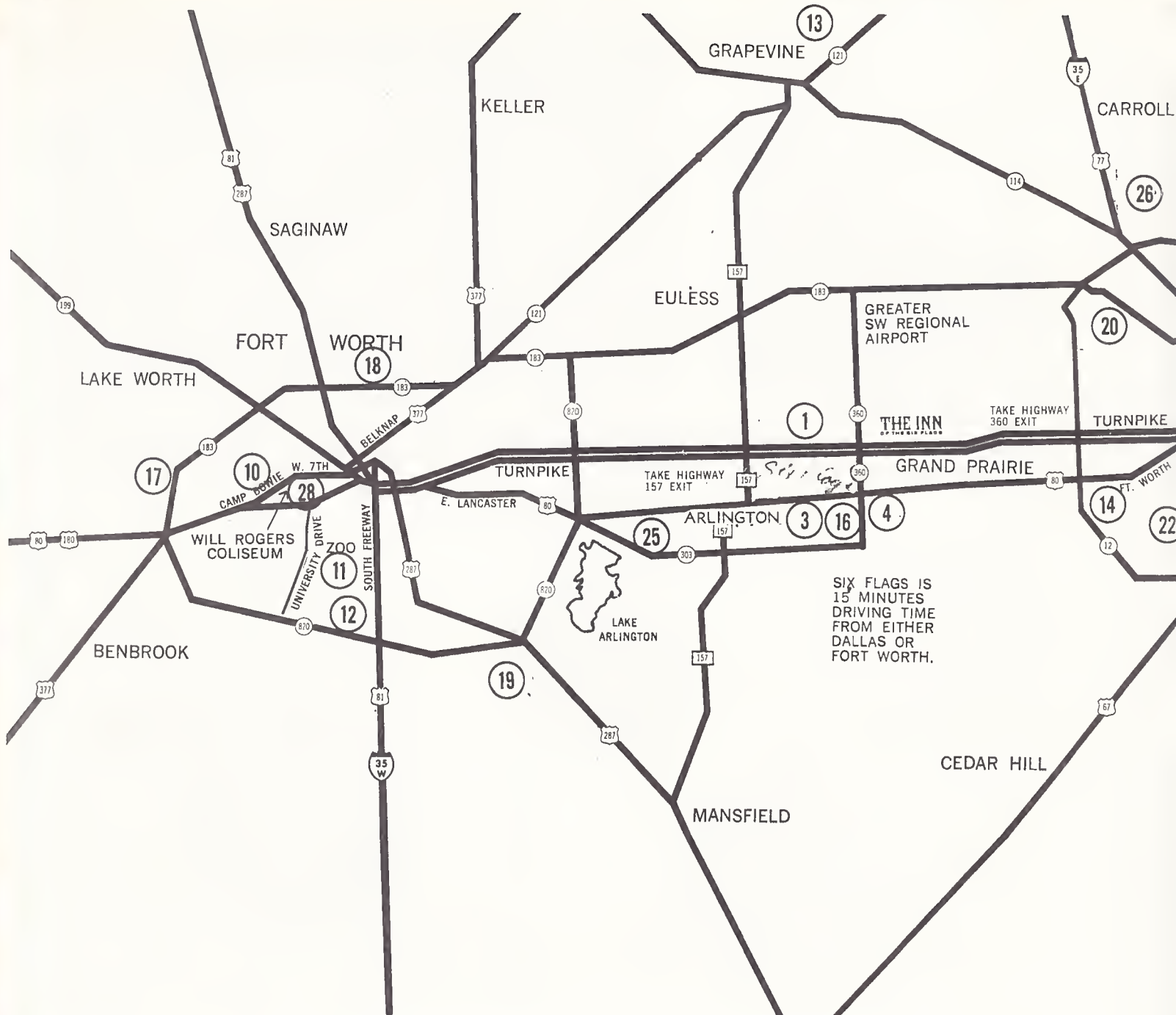
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1. **SIX FLAGS PARK** — Hwy.  
360 Exit at Turnpike

5. **EL CHICO** Medallion Center  
at Northwest Highway, Dal-  
las (ad page 17)

9. **EL CHICO** Lakewood at 2031  
Abrams, Dallas (ad page 17)

2. **BURCH REALTY** (see ad  
page 23) 3924 Norma, Gar-  
land

6. **EL CHICO** Inwood Village,  
Dallas (ad page 17)

10. **EL CHICO** 5336 Camp  
Bowie, Ft. Worth (ad page  
17)

3. **TED ARENDALE FORD** (see  
page 15)

7. **EL CHICO** Preston Royal  
Village, Dallas (ad page 17)

11. **EL CHICO** 2859 W. Berry,  
Ft. Worth (ad page 17)

4. **EL CHICO RESTAURANT**  
1601 E. Division, Arlington  
(ad page 17)

8. **EL CHICO** 110 W. Davis,  
Dallas (ad page 17)

12. **EL CHICO** 488 Seminary  
South, Ft. Worth (ad page  
17)

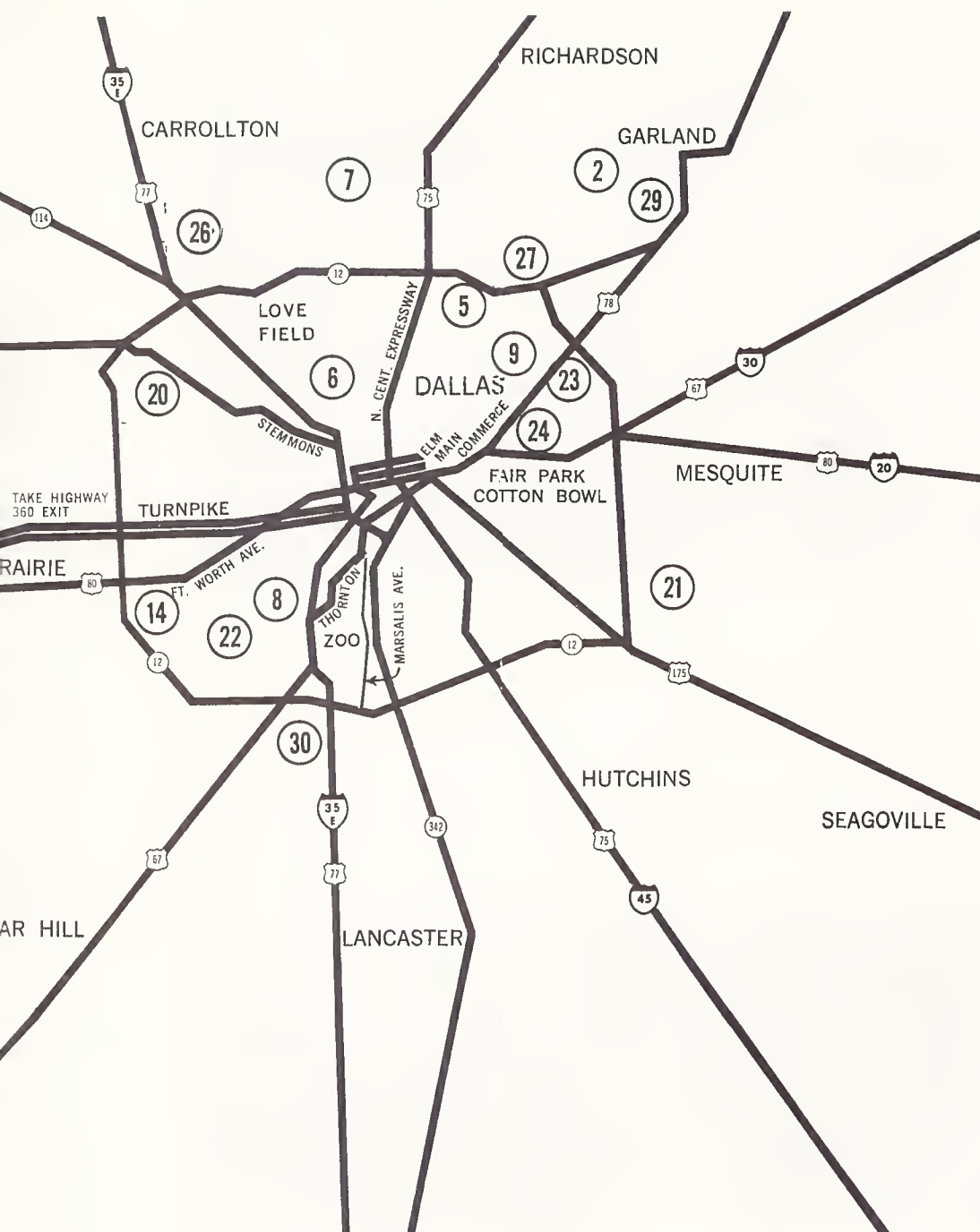
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# THINGS TO DO & PLACES TO GO

**21. UNDERWOOD'S CAFETERIA:** Dallas, 7828 Lake June Road (ad page 11)

**22. UNDERWOOD'S CAFETERIA:** Dallas, 401 S. Hampton Rd. (ad on page 11)

**23. UNDERWOOD'S CAFETERIA:** 10920 Garland Rd., Dallas (ad on page 11)

**24. UNDERWOOD'S CAFETERIA:** Dallas, 3100 Grand Ave. (Fair Park) (ad on page 11)

**25. ZUIDER ZEE RESTAURANT** Arlington, Town North Shopping Center (ad page 3)

**26. ZUIDER ZEE RESTAURANT** Dallas, 5427 Denton Drive

**27. ZUIDER ZEE RESTAURANT** Dallas, Medallion Shopping Center) (ad on page 3)

**28. ZUIDER ZEE RESTAURANT** Ft. Worth, 3419 W 7th (ad on page 3)

**29. EL CHICO:** Lockwood Village, Garland (ad page 17)

**30. EL CHICO:** 333 Marvin D. Love Freeway, Dallas (ad page 17)

**13. WILBUR GOLTZ'S** (see ad page 15)

**14. JIM WALTER HOMES** 4200 W. Davis (Hwy. 80 West), Dallas (see ad page 5)

**15. TEXAS ELECTRIC CO.** (ad on page 23) there are so many locations we didn't attempt to identify them all.

**16. UNDERWOOD'S CAFETERIA:** Arlington 1206 E. Division (ad page 11)

**17. UNDERWOOD'S CAFETERIA:** Ft. Worth, 5437 River Oaks Blvd. (ad page 11)

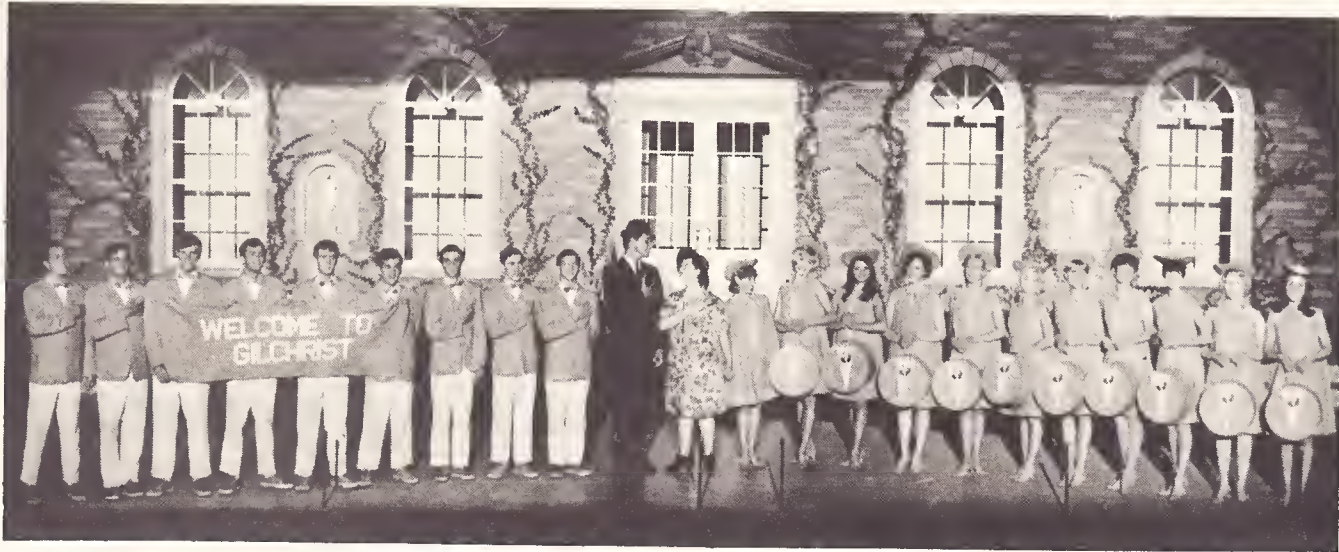
**18. UNDERWOOD'S CAFETERIA:** Ft. Worth, 4505 N. E. 28th Street (ad page 11)

**19. UNDERWOOD'S CAFETERIA:** Ft. Worth, 3125 Mansfield Hwy. 287 (ad page 11)

**20. UNDERWOOD'S CAFETERIA:** Irving, 1616 W. Irving Blvd. (ad page 11)



# COLLEGIATE TALENT ON STAGE



## CAMPUS REVUE PLAYS AT SIX FLAGS NIGHTLY

Opening night for the 1967 Campus Revue was June 12, at Six Flags Over Texas.

The especially written, fully staged show entitled "THE NUMBERS GAME" is the sixth in an annual series of summer show productions presented by Angus Wynne, Jr., for Six Flags' visitors.

"THE NUMBERS GAME"

will be staged three times each evening through Labor Day.

Charles R. Meeker, Jr., produced and directed the show, which he also wrote and staged in association with David T. Blackburn.

Featured in the cast are 22 performers representing 13 schools in Georgia, Louisiana, North Carolina, Oklahoma, Tennessee, and Texas. The cast was

chosen following an extensive audition tour by Six Flags talent scouts, who traveled nearly 4,000 miles through the Southeastern and Southwestern parts of the United States.

Since the Campus Revue series started in 1962, more than 1.5 million visitors have attended the popular shows at the Six Flags air-conditioned Amphitheatre.







ANGUS GILCHRIST WYNNE, JR.  
presents for  
GILCHRIST UNIVERSITY  
The 1967 SIX FLAGS Over Texas Campus Revue

"THE NUMBERS GAME"  
by  
CHARLES R. MEEKER, JR. and DAVID T. BLACKBURN  
Staged and Directed by the Authors

Choreography and Assistant Direction by Bob Beard      Production Secretary - Doris Smart  
Musical Direction by Harry Barton      Original Orchestrations by William Magers  
Production Stage Manager - Drew Meyer      Lighting and Technical Direction by Dall Brown  
Stage Settings by Charles Pafford      Assistant Musical Direction - Leon Voyles & William Magers  
Assistant Choreographer - Sherry Cannon      Sound - John Kersey. Supervised by Frank Girard  
Stage Manager - Jim Kersey      Spotlights - Chip & Paul Besio      Wardrobe Supervisor - Beth Wyatt  
Make-Up & Hairstyles - Charles of the Ritz, The Greenhouse      Mgr. Live Show Dept. - Richard Midgett

#### PROGRAM

"Gilchrist University Alma Mater" .....  
"Aloha University Alma Mater" .....  
"Baby" Medley .....

"It's Been A Long, Long, Time" .....  
"If You Could See Her Through My Eyes" .....  
"If You Could See Him Through My Eyes" .....  
Dance .....  
"Welcome" .....  
"Good Clean Fun" .....

"Flirtation Dance" .....

"Girl on the Prow" .....  
"Lovely Hula Hands" .....  
Hawaiian Flambeau

"Flaming Torches" .....  
"Hawaiian Hula" .....

"Laziest Gal in Town" .....  
"The '68 Election" .....  
"Good Clean Fun Scramble Dance" .....

"You Are Love" .....  
"Mandy" .....

"Those Were The Good Old Days" .....

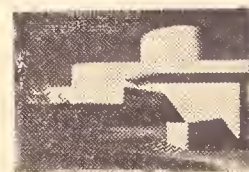
"All I Ask Is That I Don't Forget You" .....

"We Will Come Back" .....

Men of Gilchrist  
Women of Gilchrist  
Tandy Brown, III, Allen Bush, Jr., Jim  
Ferebee and Randy Smart  
Sandra Cox and Women of Aloha  
Mike Brown  
Patty Pratt  
Patty Pratt and Mike Brown  
Men of Gilchrist  
Marty Bouchereau, Martha Hartman and  
Women of Aloha  
Sherry Cannon or Christi Curtis or  
Cathy Moore and Charles Munro  
Martha Hartman or Jeanne Copeland  
David Williams

Marsha Dement  
Sherry Cannon, Jeanne Gambrell, Cathy Moore,  
and Mary Trumbly  
Patty Pratt  
Mike Brown  
Sherry Cannon, Sandra Cox, Christi Curtis,  
Jeanne Gambrell, Cathy Moore, Duane Nichols,  
Jackie Nichols, Charles Munro and the company  
Marty Bouchereau or David Anderson  
Charles Munro, Duane Nichols and  
Jackie Nichols  
Brenda Krittenbrink, Cathy Moore, Jim  
Ferebee, Patty Pratt, Mike Brown and the  
company  
Martha Hartman or David Anderson, Jeanne  
Copeland and the company  
The Entire Company

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EACH YEAR, DURING THE SUMMER, THE CRAZY HORSE SALOON AT SIX FLAGS OVER TEXAS HAS TWO COMPLETELY DIFFERENT SHOWS. ONE GROUP OF PERFORMERS ENTERTAINS FROM THE TIME THE PARK OPENS IN THE MORNING UNTIL MID AFTERNOON. THEN, THE SECOND GROUP OF ENTERTAINERS GOES ON STAGE UNTIL THE PARK CLOSES FOR THE NIGHT.





**Numerous Wardrobe and Scenic Changes Highlight the Music and Dances on the Amphitheatre Stage Each Night at Six Flags Over Texas.**



**Ole!**

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... Mexican section ...

Six Flags

**El Chico**  
RESTAURANTS



# 1,500 HOSTS AND HOSTESSES KEY SIX FLAGS SUCCESS



'A visitor to SIX FLAGS Over Texas once told Angus G. Wynne, Jr., founder of what is now the state's most popular tourist attraction, "It's really hard to tell who's having the most fun, me or the kids who work out here."

This opinion has been shared by many of the 8.5 million visitors to the 115-acre, historical-theme amusement park since it opened in 1961.

The "kids" referred to are the Park's staff of approximately 1,500 hosts and hostesses, primarily college students who are hired by SIX FLAGS each season.

From the moment visitors enter the main gate until the time they drive away from the huge parking lot at the end of the day, they are the guests of the hosts and hostesses.

Decked out in colorful costumes reflecting the periods in Texas his-

**Continued on Next Page**

Part of the fun at SIX FLAGS Over Texas is getting in the act. Here a group of youngsters joins hands with the Park's "resident" Indians for a tribal dance or two.

**Opening Day**—Saturday, April 29—10 a.m.-10 p.m.

**Spring Hours**—April 29 thru May 26

Fridays—5-11 p.m.

Saturdays and Sundays—10 a.m.-10 p.m.

(On Friday, May 5, Band Day, the Park will open from 2 p.m.-11 p.m.)

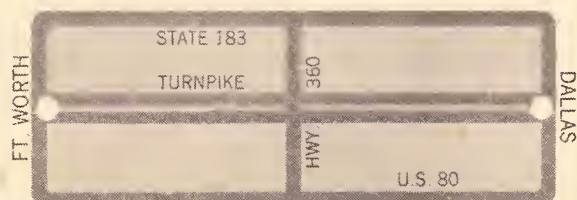
**Summer Hours**—May 27 thru September 4  
(Labor Day)

Open Daily—10 a.m.-10 p.m.

**Fall Hours**—September 9 thru October 29

Saturdays and Sundays only—10 a.m.-8 p.m.

SIX FLAGS Over Texas continues the popular one-price ticket that covers free main gate admission and all the more than 75 rides, attractions and shows. Adults — \$3.95; Children (under 12) — \$2.95.



**BE SURE TO VISIT**

**THE**

**SIX FLAGS GAZETTE**

**NEWSPAPER OFFICE**

**IN**

**THE CONFEDERATE SECTION**





Youngsters really have the time of their lives in the unique Animal Kingdom located in the Modern U.S.A. Section of SIX FLAGS Over Texas, where strange and familiar animals from all over the world are brought together to be fed and petted by young and old alike.

tory, the hosts and hostesses dominate every facet of the Park's 75 rides, attractions, and shows, as well as Guest Relations, restaurants, and snack stands.

It takes a lot of doing in the first place to even be selected as a host or hostess. Between 8,000-10,000 students apply each year for staff positions, with only one out of each 8 applicants eventually hired.

Applicants are chosen mainly on the basis of appearance, personality and character. Each applicant must go through at least one personal interview, and sometimes two interviews, before they are notified as to whether or not they have been picked as a host or hostess.

Prior to the opening of SIX FLAGS each year and continuing through the season, indoctrination and training programs become an integral part of the hosts' and hostesses' activities. The programs stress standards of deportment, methods by which the park insures the comfort and safety of all guests, operation of rides and equipment, and maintaining the park spotlessly clean at all times.

The result of the training and the natural instincts of the hosts and hostesses themselves combine to present for visitors an atmosphere of refreshing wholesomeness, genuine hospitality and a contagious feeling that

everyone is having an enjoyable and fun-filled day.

Part of the host and hostess staff is composed of talented performers recruited from colleges and some high schools in a 17-state area.

Over the winter and early Spring months, SIX FLAGS talent scouts travel thousands of miles, holding talent auditions at numerous campuses and auditoriums. From these auditions, the most outstanding performers are picked for the especially-written, fully-staged, musical variety shows, such as the Crazy Horse Saloon and Campus Revue, which are featured at the Park each season.

One should not get the impression that working as a host or hostess at SIX FLAGS Over Texas is all fun and games, for alongside the fun is hard work and dedication. But the opportunities of meeting nearly 2,000,000 visitors from all over the United States and many foreign countries during the season, working as a team alongside 1,500 other hosts and hostesses, plus earning money to further their own educations, makes for an especially rewarding experience.

Management of SIX FLAGS feels and surveys indicate that the hosts and hostesses are one of the major reasons for the Park's position as one of the most outstanding attractions in America.



In the Casa Magnetica (House of Gravity) that is located in the Spanish Section of SIX FLAGS Over Texas, your senses deceive you. Water seems to run uphill. In fact, everything seems to defy gravity. Even the guests themselves have a problem in adjusting themselves to a vertical position. Visitors enter the dwelling after going through a darkened tunnel, and then enter into a unique adventure.



# A CAPSULE HISTORY

# OF TEXAS

## THE SPANISH SECTION: 1519 to 1685 and 1690 to 1821



Imperial Spain, first of six nations to unfurl its flag over Texas, claimed this vast domain for more than three centuries—from 1519 until 1821. Here in this section inspired by Spain's part in our past, two great figures stand out above all others.

First was the Conquistador, mighty soldier of the king, a conqueror in shining armor and plumed helmet. Close by his side at the head of an endless procession winding its way across the plains came the robed man of God—selfless missionary intent on saving the souls of the Red man.

Spaniards built the first mission in East Texas in 1690. They called it San Francisco de los Tejas—in honor of Saint Francis and the Tejas, or Texas, Indians they sought to serve there.

## THE REPUBLIC OF TEXAS SECTION: 1836 to 1845



The Lone Star Flag reigned supreme over Texas for nine years when Texas was wild and woolly and this Old West was everything history reports it to be.

These were the days of Judge Roy Bean and his Law West of the Pecos, but it was also at this time that The Butterfield Overland Stage Coaches were making their way across the vast Texas landscapes. The fast gun, the shoot-outs, the horse thief and swift justice were all a part of this era. For relaxation, there were the Crazy Horse Saloons with their colorful dancing girls and for many, there was nothing more

exciting than a visit to the local blacksmith shop. Picnics and outings always included some type of marksmanship battle between the local "gun toters," and much of the life was like the stories that have been handed down to us by the "tale-spinners."

## THE FRENCH SECTION: 1685 to 1690



The golden fleur de lis of France emblazoned on a snow white field—royal standard of the Grand Monarch himself, Louis the Fourteenth—was first planted in Texas soil on a February day in 1685. It was raised by a French nobleman-adventurer, Rene Robert Cavelier, Sieur de la Salle. Thus was the land of the Tejas claimed for France.

LaSalle landed on the Texas coast at the head of an expedition of four shiploads of people. They were soldiers, priests, and 200 men, women and children as colonists. A heavy-timbered fort called Fort St. Louis was built by LaSalle and

his men on the Lavaca River near Matagorda Bay. Nothing was left of LaSalle's colony but a few starving survivors when the Spaniards found them four years later. But France had staked out her claim to Texas. Her imprint is still strong in the land of the Tejas.

## THE CONFEDERATE SECTION: 1861 to 1865



Texas looks to the Stars and Bars of the Confederacy as its own flag during four unforgettable years—1861 to 1865, remembering the heroic struggle of a century ago that tested the mettle and the souls of both those who wore the gray and those who wore the blue.

Because land had become an important asset in Texas and the soil proved that cotton was "king" here too, Texas became a part of the Southern States. Although there were strong feelings for both sides, the dreamy, relaxed life of the South just before the Civil War had made its way into

Texas life also. These Southern joys and thrills shall never be forgotten and many of the true Southern ways, dialects and habits are still a part of the Texas heritage. It was a peaceful existence, but it was a short one in the lengthy history of the state.

## THE MEXICAN SECTION: 1821 to 1836



Old Mexico's bright banner of red, white and green flew over Texas from 1821 until 1836. It was then that Stephen F. Austin, Father of modern Texas, brought the first English-speaking colonists to their new homeland. Mexico had been freed only a short time before from Spain by Padre Hidalgo and other patriots.

Here Texans and Mexicans for a decade and a half shared a common destiny. Here newcomers from the United States found a way of life blended from that of two ancient peoples—the proud Aztecs, noblest of the Indians that populated a continent, and the adventurous, fun-loving sons and daughters of Old Spain who brought a Latin spirit to the New World.

With the parting of the ways in 1836, Texas set out on a course of her own. But much born of that partnership with Mexico lives on today in Texas thought and speech from working ranches to rodeos, from the bold vaquero, or cowboy, to charros on their fine horses.

## THE UNITED STATES SECTION: 1845 to 1861 and 1865 to present



Since December 31, 1845, Texas has been one of the United States of America. This was the choice of the people of Texas freely and unanimously declared on the Fourth of July in the same year. With entry into the United States, the Republic of Texas gave up its life as an independent nation. It did so that all of us might gain a fuller, freer, ever more glorious future under the Star Spangled Banner. For more than 115 years—except for the brief interlude of the Confederacy—Texas and the nation have marched side by side, in the vanguard of human freedom and progress.

Today, Texas takes its place among the leading states in industry, space, education, commerce, trade and banking. Tourism also has shown an important increase in the last few years in the state.



# INTERESTING FACTS ABOUT SIX FLAGS

## Location:

SIX FLAGS Over Texas is located in Arlington, Texas, midway between the cities of Dallas and Fort Worth.

## Operation:

SIX FLAGS Over Texas was designed and is owned and operated by Great Southwest Corporation, a diversified industrial and recreational real estate development company with headquarters in the 6,600-acre Great Southwest Industrial District in Arlington, Texas.

## Opened:

SIX FLAGS was officially opened August 5, 1961.

## Attendance:

From 1961 through 1966, over 8.5 million.

1961	564,000	1964	1,622,000
1962	1,272,000	1965	1,713,000
1963	1,433,000	1966	1,915,000

Visitors from out of state in 1966 numbered 38.2 per cent, according to parking lot surveys, compared to 12.3 per cent in 1961.

Single-day attendance record: 27,850 on June 2, 1964.

Initial acreage: 105 acres in 1961

Present acreage: 115

1961: SIX FLAGS featured 40 rides, attractions and shows.

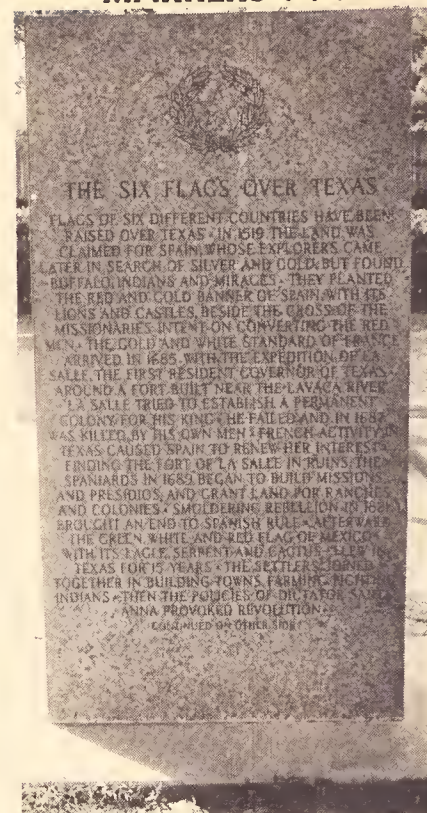
1967: SIX FLAGS now features more than 75 rides, attractions and shows.

In addition to a permanent staff, SIX FLAGS employs about 1,500 hosts and hostesses each season made up primarily of college students. Over 8,000 originally designed costumes are kept for the hosts and hostesses.

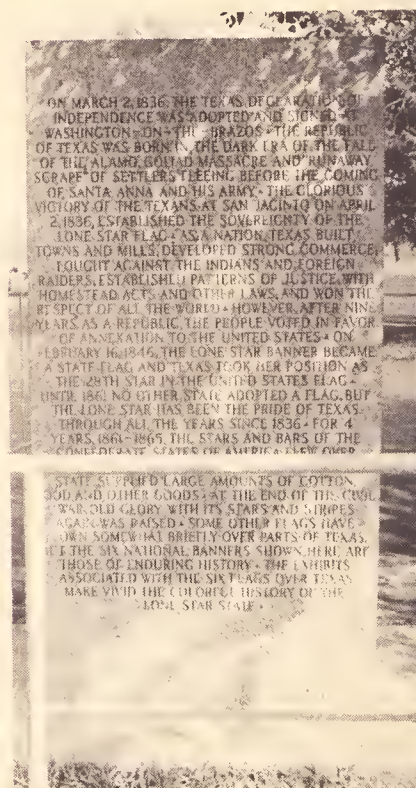
Ticket Cost: \$3.95 for adults and \$2.95 for children under 12. Includes free main gate admission and entitles visitors to ride all the rides and see the attractions and shows as often as they desire during the day. Food and souvenirs only are extra.



## HISTORICAL MARKERS . . .



## GREET GUESTS . . .



AT SIX FLAGS



# THE HAPPIEST CAVE IN TEXAS



Musically talented Spee-Lunkers entertain guests at SIX FLAGS Over Texas when they go through the Cave Ride at the huge Park located midway between Dallas and Fort Worth. The aquatic orientated ride carries passengers in bull-boats past various groups of Spee-Lunkers who play musical instruments, ride turtles, throw boulders and in general amuse guests. This ride which was designed, developed and constructed by SIX FLAGS engineers climaxes with a storm sequence featuring lightning, rain, stereophonic thunder and a wrecked ship.





# SIX FLAGS GAZETTE FUN AND INDUSTRY FLOURISH SIDE-BY-SIDE

Just a little over ten years ago, farmers tilled the soil while cattle and horses grazed on a sizeable chunk of land situated midway between the cities of Dallas and Fort Worth.

Today on these same 6,600 acres of land stands one of the most dynamic industrial and recreational complexes ever conceived.

This complex is known as Great Southwest Industrial District, and is one of the largest planned industrial communities in the nation.

Presently located here are over 225 national, regional and local manufacturing, distributing and space-age companies, and the list of prominent occupants seems to grow larger every day.

Just across the Dallas-Fort Worth Turnpike, which cuts through the heart of the industrial complex, is SIX FLAGS Over Texas. Visitors to the 115-acre, historical-theme amusement park, which opened in 1961, relive in a fun-filled and adventure-some way the exciting passage of Texas history under the banners of the six nations which at one time or another have claimed sovereignty over her territory.

With over 8.5 million visitors from every state in the union counted to date, SIX FLAGS Over Texas is now ranked by the Texas Tourist Development Agency as the state's most popular single tourist attraction.

Nowhere to be seen in the industrial district are ugly factories belching smoke. Instead, the 7,000,000 square feet of buildings now under roof are clean-lined and of modern design, with no trace of smoke polluting the air. All parking is off-street, and extensive landscaping programs have beautified the entire district.

Presently under construction on an 81-acre site in the district is an air-conditioned, mall-type, regional shopping center.

Great Southwest Industrial District also boasts of its own resort convention hotel. With 308 guest rooms, abundant meeting facilities, swimming pools, and splendid dining rooms, THE INN of the Six Flags provides accommodations for thousands of visitors to SIX FLAGS each season as

## Summer Edition, 1967

well as business and convention con-claves for up to 1,000 guests.

Master planners at Great Southwest Corporation have seen to it that SIX FLAGS and other recreational facilities keep pace with industrial development in the District.

Located near SIX FLAGS is the Great Southwest Golf Club's 7,000-yard, par-71 championship course. Designed by golf architect Ralph Plummer in association with Byron Nelson, the gently rolling, tree-lined course was completed in 1965. Over-looking the course is a recently completed \$2.5 million dollar luxury apartment complex.

Another plum for golf devotees is the Six Flags Nine, a beautiful, 3-par, 9-hole layout which is completely illuminated for play both day and night.

A fascinating project completed in 1965 is The Greenhouse, an exclusive beauty and health spa for women. Owned by Great Southwest Corporation, The Greenhouse is managed by the internationally famous Neiman-Marcus of Dallas in association with Charles of the Ritz.

Though cattle ranches and farm country have now given way to in-

## ENJOY THE LIGHTED



## GOLF COURSE AFTER VISITING SIX FLAGS

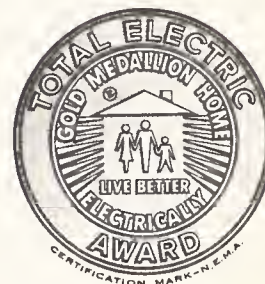


dustrial and recreational development in this area, the same pioneering and progressive spirit that sparked Texas' early growth continues today in the flourishing Great Southwest Industrial District.

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A vintage color photograph of a roller coaster train, likely the 'Six Flags' roller coaster, winding through a wooded area. The train consists of several white cars with orange and yellow accents. Passengers, including children and adults, are visible in the cars. The train is on a dark track that curves through a landscape with trees and a body of water in the background. The overall tone is nostalgic and captures a classic amusement park experience.

20¢

SIX FLAGS  
GAZETTE

SUMMER 1967